



BARB NORTH



BARB NORTH is a Mediator and Conflict Coach who has a particular expertise in conflict management training and mediation in sensitive areas. A favorite panelist on TV, radio and live presentations and a dynamic, entertaining and often humorous keynote speaker and trainer, Barb is very popular on the corporate and organizational circuit.

North has worked in conflict management and negotiation for over fifteen years and been a trainer and keynote speaker for over twenty-five years. She has made numerous TV appearances, designs conflict management programs for organizations, conducts one-on-one coaching sessions and works with family owned businesses in succession planning. She has also designed and delivered over three thousand trainings and workshops in the areas of communication, conflict resolution, mediation, customer service, performing arts skills and speaking technique.

What a combination of skills and credits this petite brunette powerhouse possesses. Manager of Win Win Training and Mediation, she is a certified mediator, trainer, speaker, conflict management consultant and personal conflict coach who has a degree in business from the University of Denver, has done graduate work in education at California State University and has participated in scores of trainings, workshops & certification programs. North has also done extensive work in the Entertainment Industry as a mediator, talent manager, producer, writer, trainer, performer and even, yes, a standup comedian.

Ms. North, who believes that mediation is a transformative and empowering process. says “If the emphasis is placed on the process, the playing field is leveled and organic resolutions emerge. A true willingness on the part of disputants to come together has the power to magically uncover a peaceful solution that is a Win Win for everyone.” Barb creates a relaxed and safe environment to assist the parties in communication, exploring their options, identifying issues and staying on track.

North is also an innovator in the area of Individual Conflict Coaching. In addition to offering parties mediation services, she offers one-on-one conflict coaching to individuals who wish to enhance their conflict management skills or who are involved in a conflict with another party who is not willing to go to mediation.

FOR MORE INFORMATION, VISIT BARB AT HER WEBSITE:

WWW.WINWINTRAINING.COM

EMAIL INFO@WINWINTRAINING.COM OR CALL **BROOK FOREST ENTERTAINMENT** AT 818-347-5098



BARB IS A MEMBER OF:

- ◆ The Southern California Mediation Association
- ◆ Association for Conflict Resolution
- ◆ California Dispute Resolution Council
- ◆ Screen Actors Guild
- ◆ Academy of Television Arts and Sciences
- ◆ American Federation of Television and Radio Artists
- ◆ Writer's Guild of America West
- ◆ Women in Film
- ◆ National Association of Television Programming Executives
- ◆ American Film Institute Creative Alliance

SHE HAS DONE TRAINING, FACILITATION, MEDIATION, OR CONFLICT MANAGEMENT DESIGN FOR SUCH GROUPS AS:

- ◆ Girl Scouts of the USA
- ◆ GMAC-RFC Worldwide Capital Partners
- ◆ Los Angeles County Adult Protective Services
- ◆ Southern California Mediation Association
- ◆ California Department of Insurance
- ◆ Entertainment Industries Council
- ◆ Equal Employment Opportunities Commission

She is a certified mediator for Ventura and Los Angeles County Clients, the National Association of Securities dealers, California Department Of Insurance, Girl Scout Council of San Fernando Valley, and the Equal Employment Opportunity Commission. She was trained in Mediation through Los Angeles County and the Loyola law School Conflict Resolution Center. She holds a BSBA from the University of Denver with a major in accounting and a minor in Economics and Labor Relations. She also has done course work in the teaching Credential Program at Cal State University, Northridge.

TESTIMONIALS

MS. NORTH HAS HELPED RESOLVE CONFLICT AND TAUGHT AND INSPIRED OTHERS TO DO THE SAME ... ALL THE WHILE KEEPING THEM LAUGHING. AND HERE'S WHAT SOME PEOPLE HAVE TO SAY:

"Barb makes it so fun and easy to stay in the mood to learn."

"I am overwhelmed and overjoyed at how much I got from this training."

"Ms. North does an amazing job of aligning her experiences with the training content, making it all so real and entertaining at the same time."

"I loved this training. I feel like I just gained a life skill that is a huge asset."

"She has so many tips that can help not just in the workplace... but everywhere in my life! This is not just fluff!"

"Barb North really knows her stuff."



LETTERS OF REFERENCE AVAILABLE UPON REQUEST

FOR MORE INFORMATION, VISIT BARB AT HER WEBSITE:

WWW.WINWINTRAINING.COM

EMAIL INFO@WINWINTRAINING.COM OR CALL **BROOK FOREST ENTERTAINMENT** AT 818-347-509